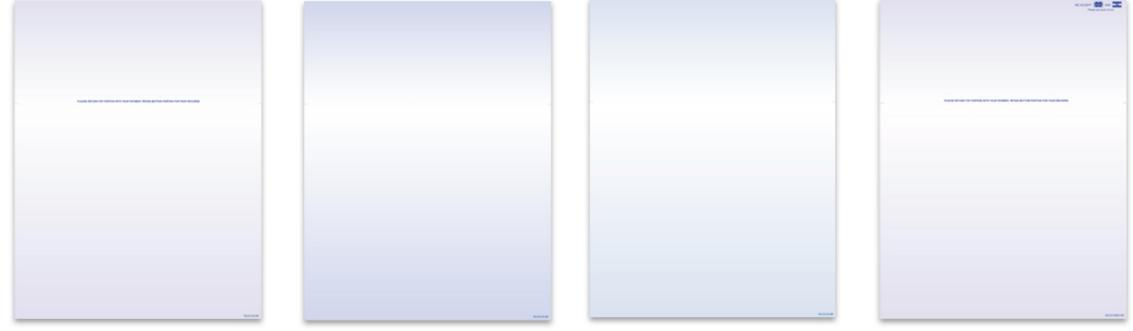
News & Notes exclusively for our Distributors - Vol 28 Issue 3 Summer 2023

(WLCS100-BK)

COLOR CATCHES THE EYE

Boost medical billing effectiveness with new colored statements



Unopened patient statements can cost healthcare providers significant money, time and resources. The best way to counter this is COLOR! Research shows:

Color medical billing statements are 54% more likely to be read.

Color improves information recall over black and white by 60%.

43% of people are more likely to pay a bill on time if the statement is in color.

That's why we're pleased to offer color laser Medical Billing Statements to help your healthcare customers operate more efficiently, effectively and profitably. Available in blue or burgundy in a variety of imprint options, our expanded line now includes:

Generic Laser Statement (no back print) in blue Generic Laser Statement (no front or back print) in blue (WLCS102-BK) **Generic Laser Statement in blue** (WLCS103-BK) Generic Laser Statement (MC/VISA) in blue (WLCS109MC-BK)

To learn more, visit: 4wilmer.com.

Custom forms also available. And don't forget double-window envelopes!

Source: https://mailmystatements.com/2020/09/08/how-to-secure-collections-with-color-printing-infographic/

IMPRISS WITH PRISIS!

New Stock Prism Laser Checks now available

Wilmer is proud to offer new Stock Prism Laser Checks. As part of our line of stock laser checks, these cool, contemporary backgrounds are designed with the high level of Wilmer quality customers have come to expect:

- Choice of 9 colorful backgrounds
- Printed on the same stock paper as other Wilmer stock checks
- Top check position
- Up to 16 security features
- Ships in 24 hours

Find out more at: 4wilmer.com

Stock Prism Laser Checks are another impressive addition to our software-compatible laser check program which includes Tier 1, Tier 2 and Tier 3 Imprint Checks, Custom Prism Designs, personalized Picture Laser Checks and the timeless designs of our Standard Artistic Backgrounds.



STASH THE CASH! rovide a sense of security When cash is king, customers need smart solutions

Now available in four sizes (W-DV-31, W-DV-32, W-DV-33, W-DV-34), Currency Envelopes are designed to keep cash and coins secure, while making it easy to organize, manage and transport money. These small, secure envelopes also protect currency from tearing, folding, dirt, and dust. A perfect fit for a variety of markets and applications, including:

- Banking/Cash Deposits
- Bookkeeping **Donation collections**
- Fundraising Gift giving
- Storage
- Travel



For more information or to place an order, contact Wilmer Customer Service at 800-4wilmer (800-494-5637), or email wcs@4wilmer.com.

NEW, LOWER PRICING! 3-On-A-Page Checks for Less

Over the last three years, inflation has reached alarmingly higher rates since 2013. At Wilmer, we're doing our part to combat these increases with new lower pricing on our line of 3-On-A-Page Manual Checks! Without sacrificing quality, customers can choose from one or two

part in several styles, colors and background pantographs, and a minimum of six security features to protect users from fraud.



and distributors-much-needed relief in the face of rising supply costs. To receive a copy of our

new 3-On-A-Page pricelist, contact Wilmer Customer Service 800-4wilmer (800-494-5637) email wcs@4wilmer.com

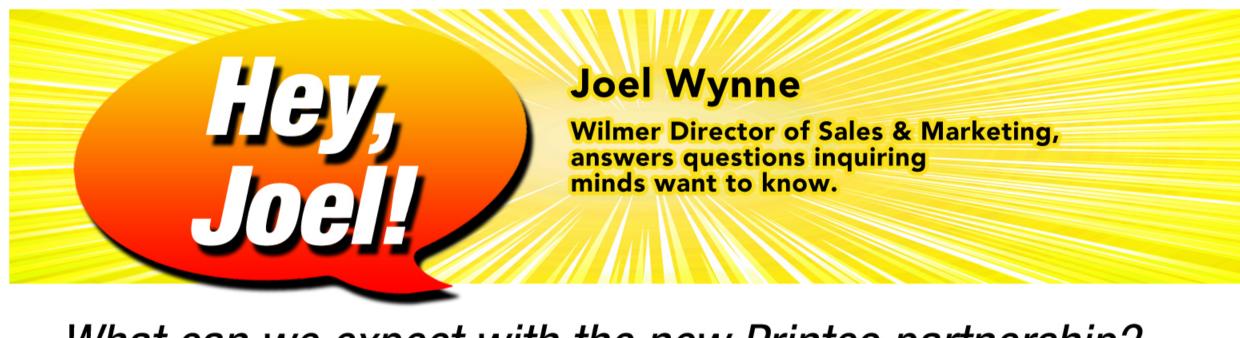


Rest & Relaxation shouldn't be just for kids on summer break.

With PSMailers pressure seal machines and self-seal documents, businesses can leave tedious and timeconsuming mailing tasks to these systems designed to work faster and smarter. Medium and high-volume PSM8000 & PSM10KPR0 models with conveyor and user-friendly touch screen display, fold and seal 8,000-10,000 forms per hour to meet productivity goals with ease.

For busy offices, printing payroll, invoices, checks, billing, direct mail and any other mailing under the sun is a breeze with PSMailers. These systems also can be bundled with a PSMailers Dust Cover to protect the equipment from dirt, dust, debris and accidental spills when not in use. Made of a protective nylon material, PSMailers Dust Covers expertly fit our low, medium and high-volume machines.

To find out more, contact wcs@4wilmer or call 800-494-5637 and ask about Wilmer's machine-dust cover bundle deals!



What can we expect with the new Printco partnership? This is exciting news for us because it's great news for YOU. Recently, Wilmer reached an

agreement to acquire certain assets of Printco Incorporated. Headquartered in Omro, Wisconsin, Printco is a family-owned wholesale trade printer known for medical prescription forms, business forms, envelopes, mailers and other printed materials. Like Wilmer, Printco will operate under the Navitor, Inc. umbrella. We're excited to add Printco's loyal distributors to the Wilmer family, as well as key members of the Printco team to ensure continuity for distributors long term. Bringing these two established names together means we're now able to offer you even more business products and services to offer your customers. We expect that you will find this partnership to be a win-win for Wilmer and Printco dealers

and, ultimately, for the many end-users who rely on our exceptional products and services. Welcome, Printco, to the Wilmer family!

WILMER CUSTOM PRODUCTS PROGRAM

Print, store and ship products when needed On-demand is in-demand and Wilmer is here to make it happen. If your customers have

forms with a high usage rate but no space to store them, it's time to try the Wilmer Custom Storage program. With five warehouses strategically located across the country, Wilmer can print, release and ship products wherever and whenever needed. Are your customers seeking forms created for a specific need? The Wilmer Custom Program is just the solution. Simply bring us your customer's design and we'll bring it to life. We specialize in helping you provide customized products to improve customer productivity and brand awareness.



yourwilmer.com

REVVARDS \$50 Wi (mer.



One of the perks of being a Wilmer distributor is, well, the perks-like our Wilmer Rewards program that gives you cash back on orders new to Wilmer. No, really! Just purchase any qualifying Wilmer product and receive cash rewards on your very own Wilmer Visa® Prepaid Card to use everywhere Visa debit cards are accepted. Just four easy steps to start collecting your Wilmer Rewards:

- 1. Be an active Wilmer Distributor. 2. Sign a Rewards Agreement.
- 3. Place an order for qualifying products.
- 4. Complete and submit the coupon with your order.

EARN WITH WILMER! Then sit back and let Wilmer reward you

for your loyalty and hard work. Qualifying products include Pressure Seal products, Laser & Continuous Checks and Forms, Imprint Envelopes, Jumbo Rolls, Unit Sets and more. Ready to be rewarded? Go to

4wilmer.com/rewards to learn more.



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