

A CASE FOR NON-PROFITS

THE CHALLENGE:

Limited budget, unlimited potential

With the success of several big events over the last year, a regional non-profit organization on the East Coast has greatly increased its database of donors. Poised to expand support for its important cause, the organization still must operate within its limited budget and resources. This is driving their decision-making as they explore an efficient method of processing upwards of 6,000 contribution statements and solicitation mailings per week.

*For an operation such as this, a pressure-seal mailing system is the wisest solution for their near and long-term needs. **PSMailers** offer not only a range of models and documents to choose from, but also superior customer/technical support which is crucial to this non-profit group whose employees take on many roles in any given day and often work long hours.*

The Solution: Capacity for today – and tomorrow

The **PSM6000**, a medium-volume unit, fit the organization's needs perfectly. With the capacity to process up to 6,000 documents per hour and a duty cycle of **40,000 per month, the PSM6000 offers the flexibility to meet their current – and future – document processing requirements. This folder/sealer model also includes an integrated conveyor and digital counter at no additional cost, providing even more value for this budget-minded organization. Thanks to the efficiency of the PSM6000, this successful non-profit is now in a better position to reach more supporters and fulfill its important mission of helping those in need.

* Manufacturers suggested duty cycle

** Maximum duty cycle

Bridging the Gap...between today's needs and future requirements!