

COVID Vaccination Communication Tools

With the distribution of the vaccine now in progress, facilities are being asked to communicate this information out to the public in a timely manner in order to meet a high CDC vaccination goal. For that, we are here to help you supply your customers with the tools they need to communicate with their patients. Companies will need to reach the entire population: state and local governments, employers, healthcare providers, unions, schools, faith-based groups, health insurances, hospitals/physician locations, senior living communities, organizations serving tribal nations, minorities, and people with disabilities.

Communications pieces would include information about the safety of the vaccine, the availability (by age, occupation, there will be many phases), dates/times/locations for mobile vaccination sites, special dates/times for elderly or those with underlying conditions, the use of v-safe for follow-up on vaccinated persons (via text messages and web surveys).

Products we offer as communication tools:

- **2-up Pressure Seal Postcards**
vaccination locations and times, which groups are able to get them currently, appointment reminders for second dosage.
- **Pressure Seal flip tabs**
vaccination locations and times, which groups are able to get them currently
- **Pop-up banners/signs**
"COVID vaccines available here"
- **Window decals**
- **Posters**
- **Folders with patient information**
about COVID and/or the vaccine
- **Floor decals**
"COVID vaccines this way"

