

## 2020 WELCOMES WILMER REWARDS! THE REWARDS KEEP COMING!

2019 has come and gone, but the Wilmer Rewards program is here to stay in 2020! And it's still as easy as ever to participate. Just purchase any qualifying Wilmer product and earn cash rewards on your very own Wilmer Visa® Prepaid Card to use everywhere Visa debit cards are accepted!

- No limit to the amount of rewards you can earn.
- Custom orders eligible for up to \$1,000 in rewards.
- For every purchase made with your card at any of the participating merchants, you receive 5% of the transaction total back onto your card!
- Card valid for 12 months – funds do not expire and may be available after card expiration date (fees may apply). Unfortunately, card balances can no longer be combined.
- Receive text message alerts for transactions on the account.



• Cardholder website [myprepaidcenter.com](http://myprepaidcenter.com) lets you manage your Wilmer Rewards account easily, any time.

• Card holders who have received over \$600 in rewards will receive a MISC1099 form for tax reporting.

**New to the program? Here's how it works:**

1. Sign the Wilmer Rewards Agreement to become eligible to participate (email [wilmer@4wilmer.com](mailto:wilmer@4wilmer.com) to request the form)
2. Place an order by emailing [wcs@4wilmer.com](mailto:wcs@4wilmer.com) or calling 800-494-5637. See list of qualifying products at [www.4wilmer.com/rewards](http://www.4wilmer.com/rewards).
3. Submit a coupon with your order.

### GOLDEN Opportunity REWARDS

Continued for 2020...

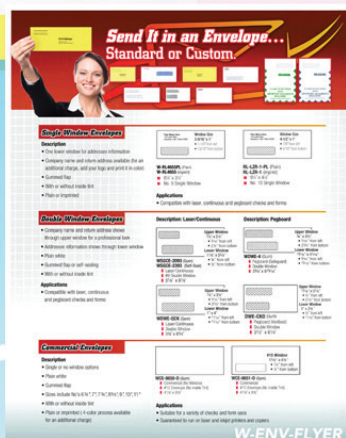
**Wilmer custom+PLUS Rewards 10% Rewards!**  
Get up to \$1,000\*

## NEW! Introducing packaging products for innovative solutions

Now you can make packaging stand up and stand out with high-quality paperboard folding cartons. **Wilmer packaging products** are ideal for the competitive and changing retail market where niche brands, regional product introductions, and burgeoning “micro” markets demand high quality, innovative packaging in smaller quantities.

Producing a folding carton that fits your customer's needs can be a daunting task. At Wilmer, we work closely with you through every step in the process to develop and deliver an effective packaging solution that will attract attention and generate results.

For even more eye-catching packaging, Wilmer also offers hang tags, bottle neckers (die cut and collar), keg collars, case cards, and lids and dust covers. For the best packaging experience in the industry, contact Wilmer today! [cs@wilmerfolders.com](mailto:cs@wilmerfolders.com) 888.567.7373



## Wrap up documents in Wilmer envelopes

When winter winds are whipping about, there's no better way to keep business checks and healthcare documents secure with envelopes from Wilmer. We offer a complete line of envelopes in a variety of sizes and configurations ensuring a perfect fit for important business documents.

Features include:

- Pre-inserted envelope sets for healthcare billing
- Claim form envelopes for CMS1500, ADA & UB04 forms
- Laser & continuous software compatible envelopes
- Custom styles in up to 4-color imprint

Visit [4wilmer.com](http://4wilmer.com) and find out how you can keep documents cozy inside a Wilmer envelope this winter season!

## FIGHT FRAUD WITH WILMER LASER CHECKS More security features at no extra cost

Business check fraud is a real and present danger. According to a study by the Association for Financial Professionals, 71 percent of businesses experienced actual or attempted check fraud. In fact, the payment method most often targeted for fraud is checks.

Wilmer Laser Checks are designed to combat fraud with security features unmatched in the industry that help prevent criminals from gaining control of personal financial holdings.

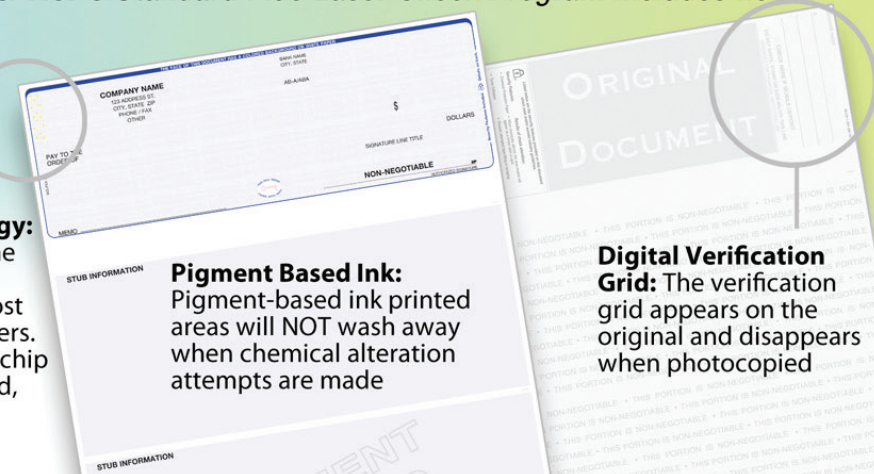
Our high-quality security paper adheres to the latest ANSI standards (Check 21 Compliant) for image readiness, plus an updated graphic with ANSI compliant border—all at no extra cost!

**Tier 1 Basic Laser Checks, Tier 2 Standard Black Imprint Laser Checks & Tier 3 Standard Plus Laser Check Program includes new:**

**V-DOT Technology:** triggers the anti-copy chip in most color copiers. When the chip is activated, the copy becomes unusable

**Pigment Based Ink:** Pigment-based ink printed areas will NOT wash away when chemical alteration attempts are made

**Digital Verification Grid:** The verification grid appears on the original and disappears when photocopied



Sample kits are available by contacting Wilmer Customer Service at 800-494-5637, [wcs@4wilmer.com](mailto:wcs@4wilmer.com). Request Item W-LSRCHK-KIT

## What do James Madison and PSMailers have in common?

When the U.S. Treasury was still circulating currency larger than \$100 until 1969, President James Madison was featured on the \$5,000 bill! An impressive number proudly shared by one of the most popular PSMailers® systems – the PSM5000.

This mid-range model provides everything needed to quickly fold and seal payroll, accounting, direct mail and other pressure seal documents. The hopper is designed to hold up to 300 sheets and the bottom feed technology processes documents at a rate of 5000 per/hour. Manufactured in the USA, this model includes a counter and conveyor as standard features.



For more information on the PSM5000 and other machine models, from the small volume PSM1800 to the large volume PSM10K, visit [www.4wilmer.com](http://www.4wilmer.com) or call Wilmer at (800) 494-5637. James Madison thanks you!





**Joel Wynne**

Wilmer Director of Sales & Marketing, answers questions inquiring minds want to know.

**Hey, Joel! I hear you're a big Star Wars fan. If you were cast as a Star Wars character, who would you be, and why?**

That's a very fitting question as Star Wars: The Rise of Skywalker was just released over the holidays (I wasn't the first in line at the theater, but pretty darn close). Without hesitation, I would be Han Solo. No special powers, just an ordinary guy that gets the job done with the help of his friends. Plus he has the fastest ship in the galaxy!

**Speaking of Star Wars, the holidays, and getting things done...**

I look forward to every new year with as much positivity and anticipation as the release of any new Star Wars film. With Wilmer, you can rely on "fan favorites" like our Wilmer Rewards program, PSMailers document processing solutions, and up-to-the-minute compliant Rx products year after year. But each new year brings exciting new additions, like **4printplayer.com**, our new e-Commerce site, our new paperboard package solutions, plus new trends, new markets, new opportunities to grow.

**So grab some popcorn, Milk Duds, and your favorite soda... 2020 is going to be a blockbuster year with Wilmer!**

P.S. For the true Star Wars fan... Han shot first!

## SCRIPT TRENDS

### I spy a lucrative new market!

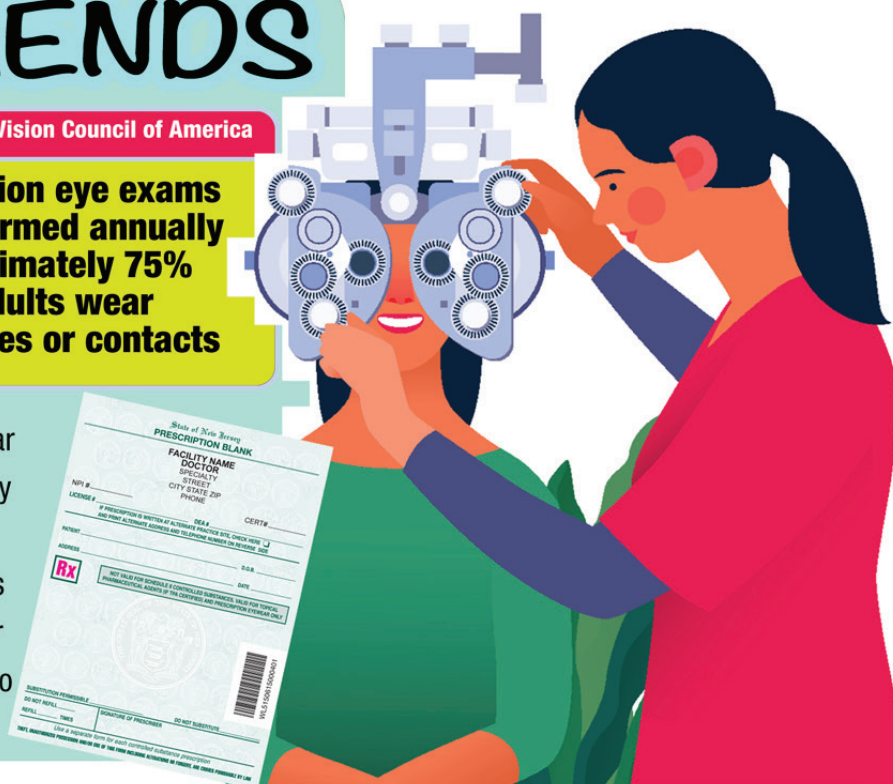
We've been seeing (and hearing) an increase in requests for eyewear prescription pads. It should come as no surprise.

That's a lot of prescriptions being written in a year for the more than 41,000 optometrists, and nearly 24,000 ophthalmologists in the United States!

What that looks like for you is huge new business potential in 2020! Make this THE year to use your expertise in prescription products and expand it to the growing eyewear and optometry market.

According to the Vision Council of America

**3.95 million eye exams are performed annually**  
**Approximately 75% of adults wear eyeglasses or contacts**



### Wilmer Sales Reps

Name, Location & Phone Number

**Tom Jackson**.....800.497.8687  
Portland, OR

**Bob Menker**.....800.408.2372  
Dayton, OH

**Rick Osterholt**.....800.767.9979  
Orlando, FL

**Eric Schroeder**.....800.983.8660  
Chicago, IL

**Greg Stalker**.....800.767.5265  
Atlanta, GA

**Jack Techtmann**.....866.765.5106  
Philadelphia, PA

**Mark Travers**.....877.977.0085  
Dallas, TX

### Strategic Dealer Consultants

**Mark Christian**.....937.972.7461  
Dayton, OH

**Rhonda Perry**.....614.949.0685  
St. Petersburg, FL

**Dan Wilson**.....714.604.6833  
Orange, CA

### How to Reach Wilmer Customer Service

Customer Service **800.4WILMER**

Phone/Fax.....800.494.5637  
800.553.4849 fax

Presentation Folders.....888.567.7373  
866.902.6978 fax  
cs@wilmerfolders.com

Labels.....cs@wilmerlabels.com  
800.443.8847

Digital.....cs@wilmerdigital.com  
800.443.8847 option#2

Email.....wcs@4wilmer.com  
(customer service)  
wilmer@4wilmer.com  
(marketing)  
artwork@4wilmer.com  
(artwork files only)

Email Invoicing Requests.....wcs@4wilmer.com

Website.....4wilmer.com

Mail Order Requests....Wilmer  
515 W. Sycamore St.  
Coldwater, OH 45828

Wilmer online portal...yourwilmer.com  
eCommerce.....4printplayer.com

## REMINDER

### Time to renew Tax Exemption Certificates

For business and organizations that operate as tax exempt entities, this is the time of year to check if certificates are up for renewal. If you're renewing, please submit your updated Tax Exemption Certificate to **Wilmer Customer Service** so we can update our records accordingly. Not sure? If taxes appear on your invoices, that means your certificate has expired and it's time to reapply for tax exemption!

