

NEWS TO MAKE YOU SMILE!



New 2019 ADA forms NOW AVAILABLE

Looking for the most up-to-date ADA form? Wilmer has it!

The American Dental Association has approved a new 2019 claim form that incorporates changes, such as check box options for gender, to allow more consistency with the HIPAA standard (837D) electronic dental claim form.

The new ADA form item:

WADA2019CS

in standard black ink is in-stock and ready to ship today.

Compliant in Alaska



We have also added the form in OCR red ink, required for Alaska Medicaid. This new form item WADA2019CSR utilizes OCR technology for the processing of original red ADA paper claims only. It is 100% guaranteed compliant and stored on the West Coast for fast shipment to customers in Alaska.

PrintPlayer

Order on [PrintPlayer](http://PrintPlayer.com) and receive 15% off!

Or contact us at wcs@4wilmer.com or 800-494-5637.

And don't forget the envelopes!

New 2020 Compatible Year Labels and Label Guide are here!

Mooove over, 2019... 2020 is almost here. And Wilmer has the new 2020 Compatible Year Labels you need.

Compatible with all the popular color-code systems, 2020 labels from Wilmer are available NOW and ready for ordering.



Our big 50% OFF

sale is October 1-December 31, so get your orders in. Request a new Label Guide (W-CFP-YLG) today!

STEP UP, STAND OUT, MAKE A STATEMENT
with PRESENTATION FOLDERS



Presentation folders branded with a logo, unique message, and professional design are the quickest way to make a lasting impression on customers. Wilmer offers a range of folder styles and printing capabilities, from spot print to full color print or foil stamping, to bring a brand to life. Whether they're designed for important documents or everyday use, Wilmer presentation folders help businesses step up their brand and stand out from the competition.

Choose from other specialty print processes...

- Embossing
- Thermography
- UV Gloss Coating
- ...and many other design options:
- Business card slits
- One or two pocket designs
- Reinforced edges
- Laminating
- UV and Aqueous Coatings
- Premium stocks

BONUS: Most standard folders ship within 24 hours of order placement!

CHANGE IS COMING!



CURRENT

NEW

Laser and Continuous Checks:

According to a new upcoming ANSI regulation update, all non-magnetic printing with a print contrast signal (PCS) greater than 0.30 shall be positioned outside the clear bands except for specified portions of non-magnetic printed borders. The MICR clear band shall be free of any magnetic content other than the magnetic ink used to print the E-13B font MICR characters on the front of the document. The new clear band area is now 5/8" at the bottom of checks. Current check borders and panto's that currently meet the new standards will remain unchanged.

As always, Wilmer is at the ready with complete compliance. We are adjusting all of our Laser, Continuous, and Pressure Seal check products to keep our customers compliant with this latest ANSI requirement. Keep an eye out for our official announcement when the new items are ready! Anticipated date is early 2020 but Wilmer wants you to be ready in enough time to prepare your clients for this subtle change.

MORE FOR YOU!

GOLDEN Opportunity REWARDS

Earn 5% back to shop even more of your favorite merchants



Wilmer Rewards just keeps getting better! Not only can you earn cash back on your very own Wilmer Visa® Prepaid Card for qualifying orders, you get an additional 5% back on the merchant program! Our team was busy over the summer adding even more of your favorite brands, such as: Crate & Barrel, Eddie Bauer, Shutterfly, and Carnival Cruise Line. Check out the complete list of merchants at: myprepaidcenter.com. The list is updated frequently, so check often!

To start collecting your Wilmer Rewards, it only takes 4 simple steps:

1. Be an active Wilmer Distributor.
2. Sign Rewards Agreement.
3. Place an order for qualifying products.
4. Complete & submit the coupon with your order.

You can find more details at www.4wilmer.com/rewards.

Viva, Español Forms!

Meet the needs of Spanish-speaking healthcare clients with Spanish and bilingual documents from Wilmer. These forms help healthcare professionals provide their patients with better service and communication:

- Bilingual Sign-In forms **W-PSGN-BIL**
- HIPAA poster in Spanish **W-HIPPOST-SP**
- Notice of Privacy Practices in Spanish **W-HIP120-SP**



Beef up your orders with these great add-ons:

Filing Folders

Every file label needs a folder! Check out the extensive line of Wilmer filing system products, from standard, heavyweight and classification folders to file folder accessories.

Contact: Wilmer Customer Service 800-4WILMER (800-494-5637), wcs@4wilmer.com

Reminder label cards

Get the word out! Ask a Wilmer representative for free samples and more information. Contact: 800-443-8847, cs@wilmerlabels.com

Post-it

Custom Printed Products

Post-it® pads
A must-have in every office!
Contact: 800-319-8273, cs@wilmernotes.com





Joel Wynne

Wilmer Director of Sales & Marketing, answers questions inquiring minds want to know.

Wilmer always has a big presence at the PSDA P2P Summit. What can we expect to see from Wilmer this year?

Joel: Wilmer looks forward to the excitement of the industry's best summit every year. This year's PSDA P2P Technology & Innovation Summit, held October 23-25, in Louisville, KY, will be particularly special for us because we are sharing a booth with our key sister companies: Navitor, LabelWorks, Carlson Craft, and ComplyRight Distribution Services (CDS).

Look for us at Booth #110 – and check us out in the on-site directory.



Stop by our booth and learn more about PrintPlayer, Wilmer's new e-Commerce site, where you can place your order online 24/7 and get special internet pricing! We will also be highlighting the latest in our software compatible healthcare & pressure seal products. Also, you'll have an opportunity to learn more about Fast File from CDS now offered by Wilmer. It's a user-friendly electronic option that guides employers step-by-step through the filing process. The Fast File card allows users to E-file, Print & Mail for 10 or 25 employees. This is a fantastic new offering that allows you to easily offset declining paper forms sales, retain more customers and boost revenue.

A little shout-out to our booth partners & sister companies:

HEY!

Navitor – Over the last 60 years, Navitor has grown to be the leader in wholesale, personalized printing boasting an extensive portfolio of products and design/print/marketing services.

LabelWorks – Powered by Navitor, LabelWorks is a label provider like no other with state of the art printing capabilities, labels in any size or shape imaginable, and 24-hour turnaround.

Carlson Craft – The leader in invitations for all of life's special occasions, Carlson Craft combines the art of print with today's technology to produce quality products that are on trend with today's market.

ComplyRight – This company takes the pain out of complying with the complex web of federal, state and local employment laws for employers by providing practical, affordable solutions that help do the work for them.

Stop by Booth 110 and say "hello" to everyone. We'd love to show you what's new!

Got a question for Joel? Email it to: joel.wynne@4wilmer.com



PO Box 2237
Dayton, Ohio 45401-2237

RETURN SERVICE REQUESTED

New items added to our online store!

PrintPlayer BY Wilmer.



Placing an order with Wilmer keeps getting easier thanks to our new PrintPlayer online store. Visit 4printplayer.com to order a wide range of popular Wilmer products:

- Blank Laser Checks
- Claim Forms – now available!
- Deposit Tickets
- Medical Billing Statements – newly added!
- Pressure Seal Documents
- Pressure Seal Equipment
- Sign-in Systems – newly added!
- Software Compatible Laser Envelopes
- Standard Laser Checks

PrintPlayer benefits include:

- The newest products available
- Exclusive internet pricing for ordering online
- Ability to order products anytime, 24/7!



If you have questions about PrintPlayer, contact Wilmer Customer Service at 800-494-5637, or wcs@4wilmer.com

Get custom forms as unique as your customers!

Like the falling leaves of autumn, each of your customers is unique, with their own brand identity, specific needs, and other special requirements. With the Wilmer Custom Forms program, you can help customers create their own set of personalized, custom forms. Choose from:

- Pressure Seal Mailers
- Healthcare products (prescription pads, filing products, superbills, and more)
- Laser/Continuous Checks & Forms
- Compatible Pegboard products



The Wilmer Custom Forms program is also designed to keep costs low with services such as:

- Storage-Store custom forms in one of five strategically located distribution warehouses around the country. Choose the best location to lower freight and get faster delivery.
- Ship On Demand -Ship from the warehouse when needed. Take advantage of volume printing and pay when the product is released.

Wilmer 10% Rewards! custom PLUS Get up to \$1,000*

Go to 4Wilmer.com and click on the Custom tab to find out more about our program – and how you can reward yourself with each new order of custom forms!

Wilmer Sales Reps

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How to Reach Wilmer Customer Service

Customer Service	800.4WILMER
Phone/Fax	800.494.5637 800.553.4849 fax
Presentation Folders	888.567.7373 866.902.6978 fax cs@wilmerfolders.com
Labels	cs@wilmerlabels.com 800.443.8847
Digital	cs@wilmerdigital.com 800.443.8847 option#2
Email	wcs@4wilmer.com (customer service) wilmer@4wilmer.com (marketing) artwork@4wilmer.com (artwork files only)
Email Invoicing Requests	wcs@4wilmer.com
Website	4wilmer.com
Mail Order Requests	Wilmer 515 W. Sycamore St. Coldwater, OH 45828
Wilmer online portal	yourwilmer.com
eCommerce	4printplayer.com

BE READY, BE IN THE KNOW

New compliant California controlled substance scripts

Beginning January 1, 2020, all California controlled substance Rx forms must be compliant with new barcode requirements:

- 12-character alpha-numeric serial # format
- Serial # minimum font size is 7.5 pt
- Barcode font size is 9 pt minimum, Code 128 barcode type
- Barcode must be on the front of the form with a white space/quiet zone around it

You can always count on Wilmer to produce and stock the most current compliant Rx forms. Be the first to know when the new CA-compliant scripts are in stock: email us wilmer@4wilmer.com to sign up for our email notifications.

CUSTOM ORDERS NOTE: If you currently order custom scripts, please note that your next order could take a little longer than usual. As we update your scripts to the new requirements, design adjustments might be necessary.

