

Placing a Custom Order?

Before you automatically reorder from your current vendor, seize this **CustomPlus** opportunity from Wilmer: **for all new Custom Orders placed with Wilmer, you'll receive a 10% cash reward.** For example, a **\$10,000 sale earns \$1,000** (maximum reward per order)...**\$7,500 sale earns \$750...****\$5,000 sale earns \$500...**you get the idea (and the cash!).

10% Rewards!

Earn up to \$1,000 on all new orders with Wilmer

Here's how it works

All new Custom Orders placed with Wilmer **now through December 31, 2017**, earn 10% cash back on a Wilmer Rewards Visa® card in your name (applies to product total only, excludes freight). Use the handy coupon to redeem your rewards.

Eligible custom products include:

Pressure Seal Mailers, Jumbo Rolls, Unit Sets, Envelopes, Laser & Continuous Checks, Laser & Continuous Forms, Custom Pegboard.

Think Wilmer FIRST

With Wilmer, you get great products + great service + great performance ...PLUS rewards for new Custom Orders. Simply **contact Wilmer first for a competitive quote: 800-494-5637, option 2 or custom@4wilmer.com.**

0212 1500 CLAIM FORM REVIEW

The Office of Management and Budget (OMB) has completed its review of the 1500 Claim Form for use by government programs, most notably Medicare, and renewed it in its current format. There are **NO CHANGES** to the OMB number, data fields, or other text on the form. Forms with the 02/12 NUCC approval date and OMB number 0938-1197 (02-12) remain in effect and valid (ncuu.org).

Review and renewal of 1500 Claim Form by the OMB will take place again in 2019. Be wary of forms from other providers indicating a 09/19 date. The approved date should be shown as 0212 or 02/12 on the forms.

If you have questions, or would like to place an order, contact Wilmer Customer Service.



NOW AVAILABLE

Washington Medical Marijuana Rx

Effective January 1, 2018, the State of Washington law requires that all healthcare professionals who authorize the use of marijuana for medical purposes must use tamper-resistant paper with a specially designed logo/seal. The forms also must have one or more of these features:

- Prevent copying of the paper
- Prevent the erasure or modification of information on the paper
- Prevent the use of counterfeit authorization

Be the first on the market

You can be ready to meet the demand and the legal requirements before the new year with Wilmer's fully compliant Medical Marijuana Authorization forms - in stock and ready to ship today.

- Full 8-1/2 x 11 sheets are priced the same as all other non-imprinted laser Rx sheets from Wilmer
- Stocked in Ontario, CA for quick delivery

NOTE: These are for Medical Marijuana Authorization only and cannot be used to print any other prescriptions. Every script written in the state of Washington must be on board approved scripts that meet Washington's regulations (RCW 18.64.500)



Pressure Seal Equipment



Double your Rewards on PSMailers

Your Wilmer Rewards just got twice as nice! That's because each sale of a PSMailers machine now through December 31st, 2017, is eligible for \$100 in Wilmer Rewards. That's double the reward amount!

The good news doesn't stop there. High-volume PSM7000 and PSM10K models feature a new rotating block for better, faster productivity. Plus, all models are now equipped with a sturdier feed ramp to increase reliability and durability.

To find out more, visit psmailers.com to view products, find the right machine, watch video demos and read "The PSMailers Guy" blog posts.

2018 YEAR LABEL GUIDE IN STOCK!

Make a splash in the new year with our 2018 compatible year and communication labels.

This preview of our complete line serves as a handy resource to share with customers. Guides are available in an economical pack of 25 and conveniently fit in a #10 envelope. Your customers can market them with their own company's stamp or label. Contact Wilmer Customer Service to order the non-branded Wilmer 2018 year label guide and price list (request W-CFP-YLG-X) now available and ready to ship.

50% OFF Fall Special:

Receive 50% OFF all year label orders placed Sept. 1, 2017 through the end of the year. Discounts end Dec. 31, 2017.



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HOT!! Cannabis Labels

The increase in legalized and medical marijuana across the United States is driving an unprecedented demand for product labels. Applications include cannabis, concentrates, vaping, dabbing, edibles and medical usage.

Wilmer Cannabis Labels are ideal for:

- Branding, marketing and shelf appeal
- Product information
- Regulatory information
- Window Signage - double-sided printing for twice the exposure

Options include:

- Vibrant, full-color printing and full-color foil effects
- Variable content: batch multiple versions
- Hand or machine application
- Low minimums
- Barcoding

For information contact cs@wilmerlabels.com or 800-443-8847

Doug's Dialog

By Doug Apple, Vice President
and General Manager, Wilmer

WHAT'S NEW? LET US SHOW YOU!



The excitement and entertainment of New Orleans never disappoints – and neither does the PSDA annual P2P summit. That's why Wilmer jumped at the chance to be a Premier Platinum Sponsor of this year's PSDA "P2P Technology + Innovation Summit" in NOLA (not to mention the chance to indulge in The Big Easy's world famous cuisine and nightlife).

For me, what was so great about this year's show was the opportunity to showcase Wilmer's innovative products and services to our distributors and customers in person... where you can see, hear, and feel the many ways Wilmer is bringing the best to market.

If you stopped by our booth, THANK YOU! We hope you picked up valuable information, and even some great Wilmer swag. If you missed us at the show, no problem! Contact your Wilmer representative for details on our featured products from the show:



- **NEW** Wilmer Rewards Custom Order Incentives
 - Pressure Seal Equipment & Documents
 - **NEW** Custom Labels
 - Software Compatible Checks & Forms
 - Secure Rx Pads & Healthcare Products
 - Presentation Folders & Digital Products
- We hope to see you (again) next time!*

Wilmer

PO Box 2237
Dayton, Ohio 45401-2237

RETURN SERVICE REQUESTED

Find a partner, not just a vendor.

With 40 years in the business forms industry, it's safe to say Gene Simone, Vice President of Printed Products, at Eatonform, Inc. of Dayton, Ohio, is undeniably an expert in what it takes to succeed in the business. In a word, a partnership.

When Simone joined Eatonform, he knew that in order for the distributor to best service its small and medium size accounts, the company needed a business forms supplier that would be more than that. One that would serve as a true partner in sales, service and promotional support that could help them stay competitive. He found it in Wilmer. That was 30 years ago, and today Eatonform and Wilmer continue to enjoy a successful partnership.

This relationship has served them well with sales of PSMailers systems, for example. "Wilmer has joined us on customer calls to lend its technical expertise on the pressure sealer equipment and the self mailer documents that run on them," says Simone. "Our customers appreciate that kind of support that they don't always get with other distributors." Spoken like a true partner.

TRADE SECRETS

Hot tips from successful Wilmer Dealers

Dealer's
Corner



Have a Trade Secret or success story
you'd like to share with fellow dealers?
Email us at wilmer@4wilmer.com

HEY! HEY!

It's 3-DAY Laser Checks!

Add another advantage to Wilmer TotalVantage Laser Checks:
3-day turnaround for two of our most popular Laser Check products:

- Standard Laser (black imprint)**
3-day turnaround, PLUS...
- Minimum of 12 Security Features
 - Multiple Pantograph Options & Perforation Positions
 - 14 Standard Check Colors

- Basic Laser (black imprint)**
3-day turnaround, PLUS...
- Minimum of 10 Security Features
 - Stock Parkay Pantograph available in 4 Colors
 - Economically priced

Stock Laser Checks, including hologram option, ship same day! Quicker turnaround time, plus competitive pricing, and added security features in the laser check paper like our hologram option, make TotalVantage Laser Checks the best choice around.



Wilmer Sales Reps

Name, Location & Phone Number

Tom Jackson.....800.497.8687
Portland, OR

Bob Menker.....800.408.2372
Dayton, OH

Rick Osterholt.....800.767.9979
Orlando, FL

Bob Post.....800.653.3622
Los Angeles, CA

Eric Schroeder.....800.983.8660
Chicago, IL

Greg Stalker.....800.767.5265
Atlanta, GA

Jack Techtman.....866.765.5106
Philadelphia, PA

Mark Travers.....877.977.0085
Dallas, TX

Strategic Dealer Consultants

Mark Christian.....937.972.7461
Dayton, OH

Rhonda Perry.....614.949.0685
St. Petersburg, FL

Dan Wilson.....714.604.6833
Orange, CA

How to Reach Wilmer Customer Service

Customer Service 800.4WILMER

Phone/Fax.....800.494.5637
800.553.4849 fax

Presentation Folders.....888.567.7373
866.902.6978 fax
cs@wilmerfolders.com

Labels.....cs@wilmerlabels.com
800.443.8847

Digital.....cs@wilmerdigital.com
800.443.8847 option#2

Email.....wcs@4wilmer.com
(customer service)

wilmer@4wilmer.com
(marketing)

artwork@4wilmer.com
(artwork files only)

Website.....4wilmer.com

Mail Order Requests.....Wilmer
515 W. Sycamore St.
Coldwater, OH 45828

Email Invoicing.....wcs@4wilmer.com

Requests.....

Wilmer online portal.....yourwilmer.com



Big hearts in a small town send relief to hurricane victims

The Wilmer Coldwater, OH, facility has earned a reputation for providing for others in times of great need. When hurricanes Harvey and Irma struck Texas and Florida recently, Supervisor Andy Smith immediately went into hurricane relief mode. He coordinated with several local companies to fill and deliver two truckloads of 4-foot water-tight boxes filled with much needed items for the hurricane victims. All of the boxes, their contents, and the time and resources needed to undertake this relief effort were donated by the caring employees of the Coldwater site and their partnering companies.

**Proud to call them part
of the Wilmer family!**

