

# WINE LABELS

WITH THE AVERAGE WINE CONSUMER TAKING 5 SECONDS TO MAKE A PURCHASE DECISION, WINE SALES ARE HEAVILY DEPENDENT ON AN ENTICING LABEL TO GARNER SHELF APPEAL.

## Types of Labels:

- Product Labels
- Mailing Labels
- Shipping Labels
- Window Decals
- Package Labels

## Great For:

- Product Labels
- Mailing Labels
- Shipping Labels
- Window Decals
- Package Labels

## Available Options:

- Variable Content: Batch multiple versions
- Barcoding
- Foil stamping & embossing
- Vibrant full color printing & full color foil effects
- Wet-Strength Stocks: Estate #8 & #9
- Custom shapes unique to your brand
- Alternating front & back labels on a roll for easier machine application

