## **BEVERAGE LABELS**

LABELS AND PACKAGING ARE THE MOST INFLUENTIAL FACTORS WHEN IT COMES TO CONSUMERS PICKING A PRODUCT OFF THE SHELF. WHAT MESSAGE IS YOUR LABEL SENDING?



## Types of Labels:

- Product & Package Labels
- Bottleneck Labels
- Nutrition Information
- Pricing
- Branding
- · Coupons and Specials
- Contact Information
- · Shelving and Display

## **Great For:**

- Prototyping
- Private Labeling
- Shelving & Point of Purchase Labels
- Window, Door & Cooler Signage: Double Sided Printing
- Enhanced Product Packaging
- Seasonal Promotions
- Product Call Outs: 100% Organic, etc.

## Available Options:

- Barcodes
- Variable Content: Batch Multiple Versions
- Clear Film for a 'no label' look
- Foil and embossing to create elegance
- Stocks for refrigerated, frozen or submersible items
- Custom shapes unique to your brand
- · Can be machine applied